World Type Writer Instructions and Trade Catalog, 1887
Weil Typewriter Archives
pmweil@udel.edu
THE WORLD TYPEWRITER will do everything that the most expensive machine can do, and equally well, as the following letter shows:

PROVIDENCE, R. I., May 10th, 1887.

GENTLEMEN—We have three of your World Type Writers in use in our different stores and find them a great convenience.

We use them for our Correspondence, in writing Prescription Labels and many things where type is more desirable than the Pen.

We find that we can write more rapidly with the Machine than we can with the Pen and take a far clearer copy.

The spacing and alignment is as perfect as in the more expensive, and there has been nothing in our experience that we would wish to use a typewriter for that the "WORLD" has not been equal to.

Very respectfully yours,

LEITH & DANFORTH.

How to Invest $8.00

IN EIGHT CHAPTERS.

PRESENTED BY

A. & E. COHEN,

47 BASINGHALL STREET, E. C.,

LONDON, ENGLAND.

FIRST CHAPTER.

What is Needed.

A TYPEWRITER now is absolutely indispensable, and NO BUSINESS MAN can afford to be without one. But they are all very EXPENSIVE, COMPLICATED, LARGE & HEAVY, HARD TO LEARN.

Every one of these difficulties must be overcome, before we can have for little money.

A SIMPLE, STRONG, PERFECT TYPEWRITER.

SECOND CHAPTER.

What we Offer.

We have accomplished this! Six months ago it was an experiment. But now we have sold 20,000 MACHINES, and 20,000 PERSONS have tested and bought our Typewriter within six months' time.

You will buy one if you read this book through carefully.

For Composition and Spelling, The School Children need it.
FIFTH CHAPTER.

Construction.

It is absolutely simple.

Is strong as iron.

Cannot get out of order.

Never needs repair.

Has no weak points.

Has no concealed parts.

Has a positive action.

Is practically indestructible.

Is interchangeable in its parts.

Always works perfectly.

SIXTH CHAPTER.

USES.

Every one who writes needs one.

Business Men need it for all their office correspondence.

Clergymen for their sermons.

Stenographers for writing out their short hand notes clearly.

Travellers to write all their letters while jolted about in a car.

Poor Writers especially need it.

Children as an incentive and instruction. It is thoroughly strong.

SEVENTH CHAPTER.

How can you invest Eight Dollars to better advantage?

THE "WORLD TYPE-WRITER" comes in three styles:

No. 1 Japaned, - $8.00

No. 2 Japaned, - $10.00

No. 3 Full Nickeléd, $15.00

in Leather Covered Case.

Any style of type, - 75c.

Ink, per Bottle, - 10c.

If sent O. D., enclose $1.00 to guarantee Express Charges.

Price.

No. 2 and 3 can be furnished in Black Walnut Cases, if desired.

EIGHTH CHAPTER.

Advantages.

1. You can carry it in your satchel when travelling.

2. You can have half a dozen styles of alphabets, and change instantly.

3. No ribbon to dirty your fingers and the paper.

4. Letters will copy-press just as well as ink-written letters.

5. Adapts itself to any thickness of material. Addresses, Postals, Envelopes, Tags, etc.

6. With 15 minutes practice you can write as fast as with your pen.

EXAMINE THE MACHINE. TEST IT YOURSELF.
DIRECTIONS—Continued.

hand, apply a sharp stroke to the rocker bar $z$ and the impression is made. The motion of the rocker bar, automatically squares the letter, the distance between words is produced by pressing the space $y$ which moves the carriage one space without printing. The operator is notified when near the end of a line, by the striking of the bell, thus being able to complete the word or see the typewriter.

Raising or lowering the screw of the "straight," enables the operator to make a light or heavy impression. To begin a line, turn the roller head $g$ one notch, which will give the proper space between the lines. Raise the bar $z$ and bring the carriage back to the guide.

Do not ink the machine too often. When it requires inking, dip the brush in the bottle of ink, and apply to the two pads. A small amount of ink, rubbed well into the pads, is all that is necessary.

Some Styles of Type used in the World Typewriter.

**NO. 1. THE WORLD TYPE-WRITER 1. 2. 3.**

**NO. 2. THE BEST NOW IN USE.** 1887, $8 AND CTS.

**NO. 3. IT CANNOT BE EXCELLED.** $123.456.789.0

**NO. 4. GIVE ME A TRIAL, AND BE CONVINCED.** 1. 2. 3.

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**UNSOPLICITED PRAISE.**

**BREWSTER, Mass., Nov. 19th, 1887.**

Your Typewriter came to hand one week ago, and I have had a chance to try it thoroughly. I think it cannot be beaten for its simplicity and the ease with which any one can learn to use it. I would heartily recommend it to any one who wants a Typewriter.

F. A. ROGERS, M.D.

**ST. MARK'S, Pa., Nov. 21st, 1887.**

Received Typewriter today, and am perfectly delighted with it. It only took me about ten minutes to learn to use it.

G. A. VALENTINE.

**MACRAVINE, N. Y., Dec. 10th, 1888.**

I must say that I am very much surprised at the speed of the machine, and I am in every way perfectly satisfied with the working of the one sent me.

FRANK E. WRIGHT.

**GRAY, Pa., Feb. 24th, 1887.**

Your machine suits me better than the Remington or Caligraph.

Geo. W. Colema.

**Brooklyn, Feb. 20th, 1887.**

We have used your Typewriter for the last three months, and it has given us entire satisfaction.

JOSEPH H. SKELMAN.

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**UNSOPLICITED PRAISE.**

**302 Hamilton Ave., March 10th, 1887.**

**WORLD TYPEWRITER CO.**

**Gents:** We have been using two of your Typewriters for some time, and are pleased to say that they give perfect satisfaction.

**HABER & KINZMANN.

**SOUTH BROOKLYN, March 12th, 1887.**

**THE WORLD TYPEWRITER CO., New York.**

**Gentlemen:**

The machine we purchased from you has given us great satisfaction, and we cheerfully recommend it for its simplicity and accuracy. It is a machine possessed of a great deal of merit.

Yours truly.

**SOUTH BROOKLYN SAW MILL CO., C. K. BECKLEY, Vice-Pres.**

**RICHMOND, Mo., March 29th, 1887.**

The 12 machines ordered from you were received in due time, and were all sold within twenty-four hours. It is no trouble to sell them, they sell themselves.

T. L. BROWN.
New York, March 25th, 1887.

The "World" Typewriter purchased from you some months ago, I find to be a model of simplicity, and use no reason why it should not last for years.

Simple, inexpensive and effective, answering every purpose of a larger machine.

JAMES R. HUTCHINSON.
Mechanical Boiler Cleaner.

Brooklyn, N.Y., April 20th, 1887.

Gentlemen-The Typewriter purchased from you some time ago, has given satisfaction in every particular. I have been using a larger Typewriter previous to the use of yours, and find that yours does the same work, and is less liable to get out of order.

Yours respectfully,
C. A. WEILLER.

New York, April 6th, 1887.

The "World" Typewriter you sold us some months ago has given us perfect satisfaction for its cheapness.

We use it in our business for writing specifications, lists, etc.

Yours truly,
NETTLE & COMPANY.

Greenboro, Vt., Dec. 23rd, 1886.

Dear Sirs:-The Typewriter which you sent us came safe to hand this evening. I am very much pleased with the writer. I think it does better work than the high priced machines. The writer is certainly as good as you represented.

Yours respectfully,
A. McBRIDE.