The new FACIT Portable

The “all-family” typewriter
What made the FACIT Portable Sweden’s favorite family typewriter?
(The same reasons make it your best buy.)

1. The new Facit Portable can take it. Sweden’s famous craftsmen have made this portable to take all the beating a busy family can give it. The one-piece frame is die-cast from aluminum. Working parts are incomparable Swedish steel. It’s the world’s first portable that’s as tough as a full-sized office typewriter.

2. It’s a beauty. Swedish designers are famous for turning a useful mechanical product into a thing of beauty. The new Facit Portable is sleek, sophisticated, and compact. It’s sure to please the eye in any setting. Subdued and tasteful color combinations lift the Facit out of the ordinary.

3. It’s designed with marvelous simplicity. The new Facit Portable is pure typewriter — with no confusing knobs and levers. And yet, the Facit gives you 25 features you find on a big, ultra-modern typewriter. The keyboard is the size of an office typewriter. The keys fit your fingers. And that makes learning to type so much easier.

4. It’s your best buy — pound for pound... dollar for dollar. Compare the Facit Portable. You’ll find it gives you more quality for the money than any other portable. Here’s where Facit’s thrifty design and engineering pay off to you.

Busy is as busy does, in Sweden, too. Visitors to Sweden are always impressed with how much homemakers manage to get done. For one thing, Swedish women save a lot of time by letting the Facit Portable work for them. To type recipes, dash off letters, make up shopping lists — even to work on a correspondence course while the meatballs are cooking. The Facit is so compact you can use it practically anywhere. And it’s quiet enough not to wake the baby.

This Swedish workhorse is a beauty, too. You never have to say, “Quick, put away the typewriter, company’s coming”. The Facit Portable has classic lines and smart colors to harmonize with any decor. Just leave it out, ready and waiting to get your job done.
The Facit Portable can serve the whole family. Don't worry about leaving it around children. It's a good idea to let children become familiar with a typewriter. And the Facit Portable is so rugged it's virtually "child-proof".
**Surprise bonus!** You won't find another portable with a carrying case so handsome you can use it as an overnight bag or briefcase. It's tastefully designed in black with red lining. The children will take it off to college if you're not careful.

*Students say the new Facit Portable easily makes the grade.* Typed homework is always well received by teachers. The clean, clear Facit type faces will make an especially good impression. And the Facit has the same size keyboard schools use to teach typing.
The same big-typewriter features that make the Facit Portable your best buy... make for easy typing... and easy learning too

- **Exclusive “mechanical memory”** — This unique system makes complicated typing jobs quick and easy. It provides five pre-set tabulator stops which can be stored in the automatic memory unit. If you wish to use the same settings at a later date, your Facit Portable will “remember” them. No other portable has this system.

- **Exclusive tube and ball-bearing mounted carriage** — This is a specially engineered carriage-bearing system, which allows the carriage to move as swiftly and smoothly as the carriage on an office typewriter.

- **Steel engraved type faces** — Facit type faces are executed by precision techniques. Most other machines use stamped or cast, mass-produced faces.

- **Flexible touch control** — it readily adjusts to five different touch positions to give you the best possible response.

- **Standard office keyboard** — The Facit Portable has the same number of keys (44) and characters (88) as an office typewriter. It includes characters you don’t find on most portables, such as 1, +, –, 1/2, 1/4. No wonder your typing never looks “home-typed”.

- **Unprecedented guarantee** — All metal parts in the Facit Portable are guaranteed for five years. And for the first year, you are entitled to cost-free repairs and replacement of mechanical parts that are defective in material or manufacture.

The Facit Portable is scaled to help perfect posture while typing. Forearms should be horizontal and upper arms almost vertical with fingers resting on the keyboard. The Facit is just the right height and width for easy, relaxed typing.

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* In the USA equipped with standard American keyboard.

Your typing manual from Facit is a simple, graphic guide to good typing. Follow it and you’ll be typing 60 words a minute within a few weeks.

This is the smart Facit carrying case that doubles as an overnight bag.

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The mechanical memory “remembers” the settings used in office forms and letterheads. A single lever motion sets up or removes the tabulator stops that correspond exactly to the various columns on each form.
1. SPACE BAR
2. FULL-SIZE KEYBOARD has the same dimensions as a standard office typewriter in the USA equipped with American keyboard.
3. SHIFT LOCK for typing capital letters, lets you write a whole line in upper-case characters.
4. RIBBON COLOR SELECTOR has three positions.
5. CARRIAGE LOCK moves forward to lock and downward to release carriage.
6. TOUCH CONTROL has five positions (under the cover).
7. CARRIAGE RETURN LEVER.
8. PLATEN KNOB (the left-hand knob can be pulled out to disengage the platen when adjusting line height).
9. TABULATOR lever sets and clears single tab stops.
10. LINE SPACE REGULATOR provides three different line spacings. (Half-line spacing can be obtained by turning the platen knob.)
11. LINE SPACE PLATEN RELEASE
12. PAPER GUIDE can be moved to left or right.
13. PAPER SUPPORT folds away when not in use.
14. PAPER BAIL moves upward and forward (Each graduation represents space of one character.)
15. ERASURE PLATE and paper divider.
16. MARGIN STOPS — left and right.
17. PAPER RELEASE helps you insert and straighten paper.
18. CARRIAGE RELEASE
19. TABULATOR LEVER sets the "mechanical memory" stops.
20. RIBBON on standard spools (under the cover).
21. TABULATOR KEY moves carriage automatically to tab stop positions.
22. BACKSPACE moves carriage back one space at a time.
23. MARGIN RELEASE disengages margin stops.
24. SHIFT KEY (for typing upper-case characters).
25. REMOVABLE COVER

Choose from four decorator colors and combinations

Blue housing, grey cover
Grey housing, blue cover
Grey Blue (Shown at top of page)
Every fine typewriter should carry a five year parts guarantee. Facit does. All metal parts are guaranteed for five years. For the first year, you are entitled to cost-free repair and replacement of mechanical parts which may have shown evidence of defects in material or manufacture. Facit stands firmly behind the FACIT name.

THE NEW FACIT PORTABLE — The "all-family" typewriter

LOOK FOR THESE FEATURES ON YOUR NEW PORTABLE

Mechanical memory • Tube and ball-bearing mounted carriage • Steel engraved type faces • Five-position flexible touch control • Standard American office keyboard (If you see all these features, you must be looking at the new Facit Portable.)

Facit manufactures calculators, adding machines, electronic equipment, typewriters, duplicators and office furniture. Sales and service in 130 countries.